

# Brand Guidelines

SAFE AI SEARCH. VERIFIED.

The background features a large, abstract graphic of wavy, flowing shapes in shades of blue and purple, creating a sense of movement and depth.



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# About Knostic

01



## About Knostic

Knostic is the world's first provider of need-to-know based access controls for LLM-based Enterprise AI.

With knowledge-centric capabilities, Knostic enables organizations to accelerate the adoption of LLMs and drive AI-powered innovation without compromising value, security, or safety.

# A safe copilot rollout starts here

Knostic locates data leaks from your ai search and stops it from oversharing

Get Started →

 Copilot assessment page

Awards  
**RSA**

**blackhat**

Investors  
**SEEDCAMP**

**svci**

**BrightPixel**  
Source

**dnxventures**

**pitango**

**SHIELD**

## Safe AI search. Verified.

Take on the challenge associated with Copilot adoption

**Oversharing**

**Adoption slowdown**

**Data leakage**

Only distribute documents and  
... incidents due to

**Five tested 255 prompts for our  
AI search rollout**

**So can we begin/scale rollout?**

**AI search is exposing things  
that our DLP is not catching.  
We are stuck.**



# Brand Logo

02



## The Standard Logo



### Light Version

The standard logo is our brand's primary logo and preferred option for all branding executions with a dark-colored background.

It must be used correctly to ensure a consistent and coherent brand identity.

Always use the logo files provided. Do not re-create.

Brand Logo



## The Standard Logo

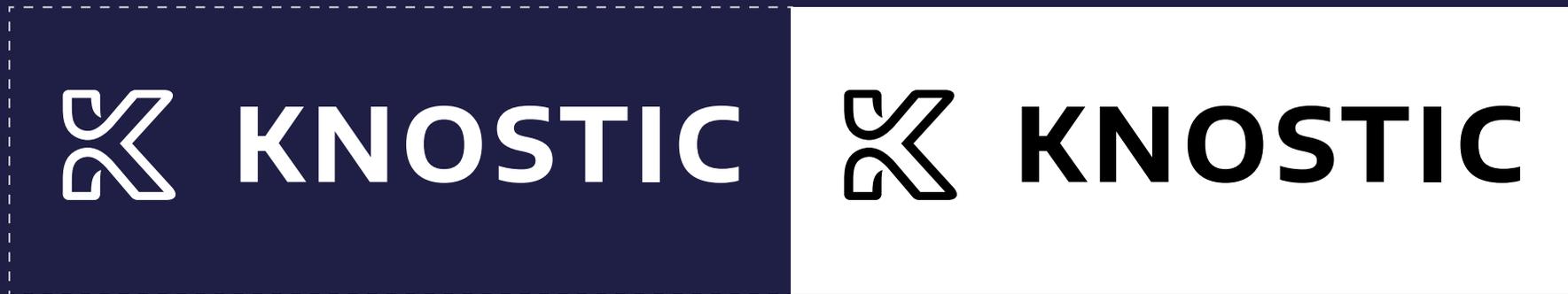


Dark Version

If the background is white or light, then use the dark version of the Standard Logo.



## The Standard Logo

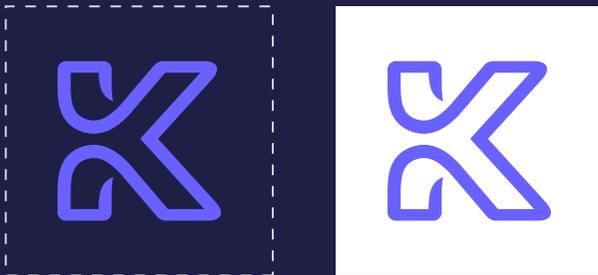


Solid Color Version

Use the solid color logo in white or black when the full-color logo doesn't provide enough contrast.



## The Logomark



Full Color Version

The logomark can be used without the wordmark or as a stylistic element. It may also be used as an icon if required.

The full color version works well on both dark and light backgrounds.



## The Logomark



Solid Color Version

Use the solid color logomark in white or black when the full color version doesn't provide enough contrast.

Brand Logo



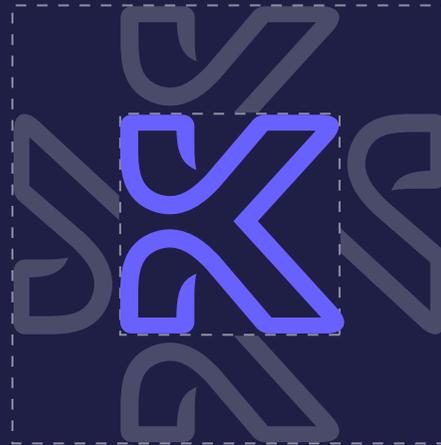
## Clear space



The Clear space has to be minimum 50% of the Standard logo height.



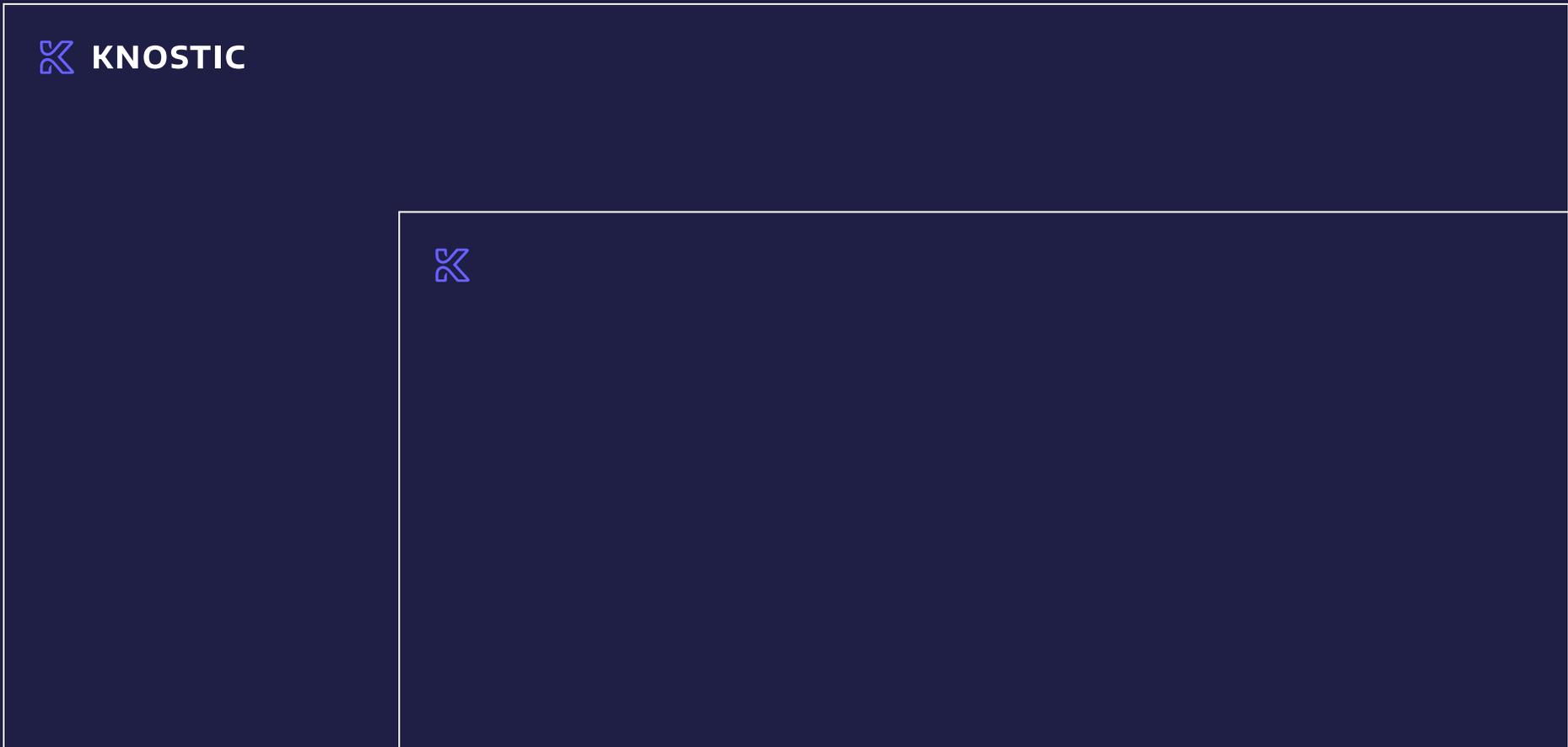
## Clear space



The Clear space has to be minimum 50% of the Logomark height.



# Responsive Logo



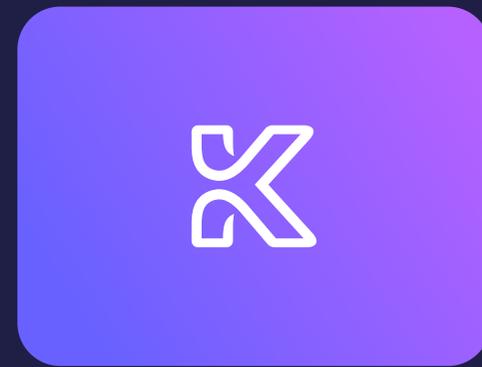
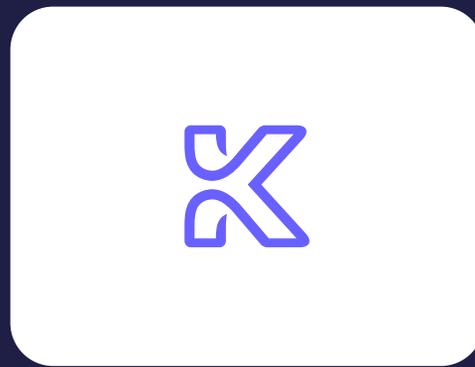


## Logo on backgrounds





## Logomark on backgrounds



# Brand Logo



A. Do not outline the logo.

A



B



C



B. Do not rotate the logo.

C. Do not place elements in the logo clear space.

D. Do not resize any part of it.

D



E



F



E. Do not use any color combos that are not approved.

F. Do not distort or skew the logo.

G. Do not add drop shadows or other styles.

G



H



I



H. Do not rearrange the layout of the logo elements.

I. Do not change the logo colors.